

# ZERO WASTE COMMUNITY

E-BULLETIN BY ENVIRONMENT AND SOCIAL DEVELOPMENT ORGANIZATION - ESDO

**"We don't need a handful of people doing zero waste perfectly. We need millions of people doing it imperfectly."**  
– Anne Marie Bonneau



The Environment and Social Development Organization - ESDO has been carrying out the Zero Waste Community Project UNDER THE TITLE “Building Zero Waste Communities for a Pollution-free Environment in Bangladesh.” since 2020. this action research based project is conducted involving the Community based Organizations (CBD) with the aim of achieving sustainable development by way of raising waste management related awareness among the general people and children. for this, ESDO engages with the community and the Small and Medium sized enterprises (sme) and trains them on the 4r (Refuse, reduce, reuse, recycle), domestic composting, waste segregation, rooftop gardening and so on. esdo also creates awareness raising IEC materials as part of the awareness raising campaign. currently, this pilot project is carrying out at dhaka and rangpur city.



**“Zero waste: The conservation of all resources by means of responsible production, consumption, reuse, and recovery of products, packaging, and materials without burning and with no discharges to land, water, or air that threaten the environment or human health.”**

**-Zero Waste International Alliance (ZWIA)**

# OUR 5R STRATEGY

## Refuse. Reduce. Reuse. Recycling. Rot

**REFUSE: SAY NO TO SINGLE USE PLASTICS LIKE STRAWS, COFFEE LIDS, CUTLERIES, SACHETS, PLASTIC BAGS AND WRAPPERS.**



**REDUCE: REDUCING THE WASTE WE PRODUCE IS THE BEST WAY TO HELP OUR ENVIRONMENT.**

**REUSE: INSTEAD OF THROWING THINGS AWAY, WE NEED TO FIND WAYS TO USE THEM AGAIN.**



CONSUME LESS      CREATE MORE!



**RECYCLE: RECYCLE WASTES FOR THEM TO BE PROCESSED TO RESOURCES**

**ROT: WE CAN ROT (COMPOST) OUR ORGANIC WASTES TO PRODUCE ORGANIC FERTILIZER.**



# AT A GLANCE



## RADIO TALK SHOW

A RADIO TALK SHOW WAS AIRED ON ABC RADIO STATION-THE RENOWN RADIO STATION OF THE COUNTRY WHERE ESDO TEAM TOOK PART IN ORDER TO AWARE THE GENERAL PEOPLE REGARDING THE ZERO WASTE APPROACH. THE PROGRAM WAS AIRED ON 14TH MAY FROM 3.00 PM TO 4.00 PM.

ESDO CHAIRPERSON SYED MARGHUB MURSHED; SIDDIKA SULTANA, EXECUTIVE DIRECTOR OF ESDO; BRIG GEN MD. ZOBIDUR RAHMAN, THE CHIEF HEALTH OFFICER OF THE DHAKA NORTH CITY CORPORATION WERE PRESENT IN THE EVENT. THEY HIGHLIGHTED THE IMPORTANCE OF THE ZERO WASTE LIFE STYLE, WHY EVERYONE'S CONTRIBUTION MATTERS, AND HOW TO GET INVOLVED IN THIS MOVEMENT IN ORDER TO PREVENT ENVIRONMENTAL DEGRADATION.







## ENVIRONMENTAL EDUCATION CAMP

ESDO ORGANIZED THE THIRD SESSION AS PART OF ITS ENVIRONMENTAL EDUCATION CAMP TITLED "ENVIRONMENTAL EDUCATION CAMP FOR ZERO WASTE APPROACH" INVOLVING THE STUDENTS OF LALMATIA HOUSING SOCIETY SCHOOL AND COLLEGE OF DHAKA CITY. THE PURPOSE OF THIS CAMP IS TO EDUCATE STUDENTS ABOUT ENVIRONMENTAL EDUCATION, TO FOLLOW UP STUDENTS KNOWLEDGE AND ACTIVITIES IN REDUCING PLASTIC WASTE, TO EDUCATE THEM ON HOW TO SEGREGATE THEIR OWN WASTES, AND TO ADDRESS AS WELL AS EXPLAIN IDEAS ON SINGLE-USE PLASTIC-FREE SCHOOL CAMPUS. ALL THIS ATTEMPTS IS TO SHAPE THE NEXT GENERATION'S ENVIRONMENTAL LEADERS TO ENSURE ENVIRONMENTAL SUSTAINABILITY PRACTICE.





## COMMUNITY CONSULTATION

ESDO'S ZERO WASTE TEAM CONDUCTS SMALL COMMUNITY CONSULTATIONS WITH THE MARKET STAKEHOLDER FROM TIME TO TIME TO EDUCATE THEM ABOUT ZERO WASTE CONCEPT PRACTICE. A COMMUNITY CONSULTATION WAS HELD AT LALMATIA BLOCK- C MARKET IN ORDER TO EDUCATE THE COMMUNITY PEOPLE ABOUT WASTE SEGREGATION, TO PROVIDE REALISTIC MOTION AMONG THE COMMUNITY PEOPLE ON THE ZERO WASTE LIFE STYLE, AND TO AWARE PEOPLE OF THE HARMFUL IMPACT OF UNPLANNED WASTE DISPOSAL.

## MONITOR AND CONSULTATION

THIS, MONTH, AS PART OF THE ZERO WASTE TEAM'S MONITOR AND CONSULTATION PROCESS, A SMALL COMMUNITY CONSULTATION WAS HELD ENGAGING THE STAKEHOLDERS IN ORDER TO ENSURE THE USE OF LARGE BINS AMONG THE STAKEHOLDERS, TO ENCOURAGE THE MARKET MEMBERS ABOUT THE SAFETY OF USING LARGE BINS, AND TO BUILD AWARENESS AT THE COMMUNITY LEVEL. THE COMMUNITY CONSULTATION WAS HELD AT LALMATIA BLOCK- C MARKET (BEFORE HOME ECONOMICS COLLEGE),



ALONG WITH THE OPEN DISCUSSION SESSION, LARGE BINS WERE DISTRIBUTES AMONG THE PARTICIPANTS.



"WE DON'T HAVE TO ENGAGE IN GRAND, HEROIC ACTIONS TO PARTICIPATE IN CHANGE. SMALL ACTS, WHEN MULTIPLIED BY MILLIONS OF PEOPLE, CAN TRANSFORM THE WORLD."

– HOWARD ZINN

